

# Proxenos International

## About Us

Ancient Mediterranean society comprised one of the most fragmented state systems in recorded history. As a result, Athenians created a highly developed form of public diplomacy – or 'proxeny' – which enabled individual cities to maintain diffuse networks, connecting them around the world.

The ancient principles of proxeny are at the core of our modern results in delivering public diplomacy, redefining policy, capturing effective engagement strategies, and executing programming to help our clients achieve extraordinary things.

## What We Offer

'No' is a lazy answer to our dedicated staff of legislative leaders, international affairs experts, credentialed finance and banking analysts, and communications specialists – there's no initiative or project too small for our creative problem solving services, including

Refining, shaping, and effectuating  
**Legislative Priorities**

Developing and conducting  
**Communications Strategies**

Creating captivating and engaging  
**Media and Press Relations**

Ensuring all levels and sects of  
**Compliance and Reporting**

Managing, furthering, and sustaining  
**Partnership Programming**  
including negotiations, financial transactions, representation and advocacy, and contract implementation

Planning and executing large scale  
**Events and Conferences**

to name a few.



With wins measured by the federal recognitions secured through pointed interactions with public officials and their constituencies for people, projects, corporations, communities, and causes alike, we're certain our team can help yours.

info@proxenosinternational.com  
+1 (202) 812-0518

Designed for optimizing engagement with regulatory entities, agencies, elected officials, individuals, and groups shaping marijuana cultivation, production, and commerce regulations on state and federal levels, a government affairs and strategic-political communications partnership with Proxenos lays a well seeded plan for your business to flower.

# Proxenos & Marijuana Production

There's a living ecosystem of agencies, actors, and groups affecting marijuana policy in D.C.

And it's become a swamp of its own.

Fortunately, **Proxenos' team of former Members of Congress, Congressional aides, and new media experts is adroit in working with and educating decision makers** to improve the positioning of policies, products, people, and ideas, particularly regarding grow operations, sales, and the authorities regulating marijuana policy around the world.

Centered around sustaining impactful communication as the means of forging close relationships with public officials, their staff, constituent interests, and, ultimately, cannabis customers, **Proxenos builds relevancy through press, public perceptions, and policy priority programming to drive legislative change** – all aimed at making real brands the go-to resource for legislators writing the laws affecting business' bottom lines.

More money dedicated to marijuana matters made its way into Washington this year than a number before. A sign of an impending wave of federal regulations, **sharing the unique experiences of operating in the marijuana industry in its current state will ensure realities shape the effects of these prospective laws.** Even with association affiliation, advocacy is most effective when as many individuals participate in the process as possible, and we would be remiss to not explore options to help industry leaders at every level secure their places at the table.

We're in the business of government and press, we know who makes them work, and, more importantly, **we know how to make them work on behalf of our clients.**

**\$1+  
BILLION**

Secured for our Congressional Committee client priorities in FY20.



A sister of Zeus, Demeter is known as the goddess of agriculture. Like her charge as the cultivator of plants, livestock, and the fortune of luck, Proxenos personally leads its clients down paths of prosperity by driving changes in perspective and policy.

We are your Proxenos.